

Privacy Policy

ALYORS (collectively, "COMPANY", "we", "us") is committed to protecting the privacy of the users ("user", "you" or "your") of its website. The website refers to the website at <https://alyors.com>, and related domains.

This Privacy Policy describes how the website, and related domains collect and use personal information that you provide to company via this website, and/or by use of other services that may be provided by other means or media, including as set forth below and as defined in the applicable Terms and Conditions or other terms. It also describes the choices available to you regarding our use of your personal information and how you can access and update this information.

By using the company's products or services, you agree to the collection, use, and disclosure of your information as described in this Privacy Policy. Depending on how we interact with you, we may collect, use, store and transfer different types of personal information about you. If you choose not to provide us with this information, you may still access and use portions of the Sites. However, you may not be able to use portions of the Sites which require you to provide personal information, such as the checkout page.

For the purposes of this Privacy Policy, personal information means information that either identifies, relates to, or describes you on its face, or that could reasonably be linked, directly or indirectly, with you or your household. It is possible that third parties may be able to personally identify you by other means, including by associating facially anonymous information about your Internet activity with other records. The information we may collect includes:

Identifiers, such as your name and title

Your birth date or gender (if you choose to share with us)

Contact Information, such as your mailing address, billing address, email address, and telephone number(s)

Account Profile Information, such as your username or similar identifier

Account password

Purchase/order history

Commercial Information, such as credit card, debit card, and other financial payment information

Correspondence Information, including anything you may provide to us in your communications with us, such as your intended or actual use of our products, questions about our products, and records of your communications with us

Health Information, specifically any adverse reaction you might have to one of our products and relevant health information that you choose to share with us.

Internet/Electronic Activity Information, such as your internet protocol ("IP") address

Your web browser software and version

If you arrived at the services through a link from another website, information about the page you came from

Your mobile device identifier and other information about devices you use to access the services

Online activity information, including information we may gather through the use of cookies, web beacons and other similar tools that tell us which pages you choose to view, and queries you make using our “search” function.

Marketing and Communications Information, such as your preferences in receiving marketing, promotions and sales offers from us, and photographs containing images of you where you choose to provide us with them as part of a sweepstakes or contest.

The products and services offered via the Sites are intended for purchase only by users who reside in the United States. If you are using the services from outside the United States, including the European Union or European Economic Area, and provide us with personal information, please note that the United States has data protection laws that may not be consistent with those of other countries. Your personal information will be transferred, stored and processed in the United States using appropriate transfer mechanisms as required by applicable law.

This is done either to ensure we are able to provide our services to you, or where not necessary for the provision of our services (such as in the case of providing you with marketing communications), it is done only with your consent. We are, however, unable to provide our services without handling your personal information in the United States.

We do not share your information, name, email, phone nor any information you give us via this website, opt-in quizzes, cookies and/or the sources below:

Social media providers
Data aggregators
Public databases
Tracking technologies, and
From you directly.

We use your information for the following purposes:

We use personal information such as your Contact Information to respond to your questions and comments when you communicate with us through links or pages provided by the services, such as the “Contact Us” feature.

If you purchase products from us, we use personal information, such as your Contact Information and Commercial Information to process your purchase, confirm your order, and deliver the items to you. We also use cookies which are necessary for completing the online check-out process. For further information on our use of cookies, please see the “Cookies and Tracking” section of this Privacy Policy here.

We use personal information to perform business analyses or for other purposes to improve the quality of our business, our services, and the products we offer. We may also use personal information about you to administer our services, including to investigate possible violations of and enforce our contracts, including our website Terms of Use here and any terms and conditions associated with our products and services, and to comply with our legal obligations.

We use your personal information, such as your Identifiers, Contact Information, and Internet/Electronic Activity Information, to help prevent and detect fraud and other crimes that might be committed using or against our services. We do this to both protect our legitimate interests in protecting our business assets and comply with our legal obligations.

We use your personal information, such as your Internet/Electronic Activity Information, to help us protect our legitimate interests in troubleshooting, testing, maintaining, and protecting our IT systems, including this website.

We use your personal information to comply with our legal and regulatory obligations, which arise from time to time. For instance, we may use your Contact Information to alert you if a product is recalled.

We may also collect your Health Information to maintain records of adverse reactions to our dietary supplement products when you choose to provide this to us.

Also, if you have decided to opt in for marketing purposes, we may use your personal information for the following purposes:

We use personal information about you, including your Contact Information, to send you our newsletters, information about our loyalty program, exclusive offers and promotions, and product news through email, where you have agreed to receive such communications. We also may use personal information about you to administer our promotions and our loyalty rewards program.

We use personal information about you, including your Identifiers and Contact Information to enable you to participate in features such as surveys, polls, sweepstakes, and message boards, where you have agreed to this. We may sometimes use a third party service provider to conduct these surveys or sweepstakes; if so, that Company will be prohibited from using your personal information for any other purpose.

Lastly, we may use information you provide to us for the following additional purposes:

We use information you provide to us regarding our products and services to provide product feedback to our customers in aggregated form through the services.

We may use your personal information as otherwise described to you at the time of collection with your consent.

If you have questions about this Privacy Policy or how we treat your personal information, please contact us using the information provided in the “Contact Us” section.

For more information about how and when we collect this information and what we do with it, please see the “Cookies and Tracking” section of this Privacy Policy

We will disclose your personal information for the following limited business purposes:

Service Providers. We may share your personal information with service providers that perform certain functions or services on our behalf to fulfill the services you request from us. These include third parties that host our websites, manage databases, perform analyses, send communications for us, process payments on our behalf (e.g., Shopify), ship your orders, provide you with live chat service, or provide certain other components of our websites. Service

providers are not authorized to use or disclose your personal information, except as necessary to perform services on our behalf.

We may allow third parties to collect information in order to provide us with analytics. For instance, the services use analytics tools provided by Google to help us understand how people use the services. You can learn more about how Google collects and uses information as a part of its tools [here](#).

Protect Our Services and Users. We may disclose your personal information to governmental authorities if we believe disclosure is necessary or appropriate to prevent physical harm or financial loss, or in connection with an investigation of suspected or actual illegal activity, or violation of our website Terms of Use [here](#) or other contracts.

Legal Process. We may disclose your personal information to the extent necessary to respond to subpoenas, court orders, or other legal process in response to a request for cooperation from law enforcement or a government agency, in order to comply with our other legal and regulatory obligations.

We also will share your information in the following additional circumstances:

It may sometimes be necessary for the advancement of our legitimate commercial interests to share your personal information with our professional advisers in connection with a corporate transaction, such as a sale, assignment, divestiture, merger, bankruptcy, consolidation, reorganization, liquidation, or other transfer of the business or its assets. When we do this, we will always take measures to ensure the ongoing protection of your personal information.

Other Circumstances. We may also use your personal information in other circumstances, but we will also explain them to you at the point of collection and, where necessary, get your permission.

You may receive marketing offers or solicitations from us through email from time to time.

If you prefer not to receive marketing emails from us, please contact us at support@alyors.com. Please note that these requests may take up to 10 days to be effective.

Your request not to receive marketing emails from us will not apply to messages that you request or that are not of a marketing nature. For example, we may contact you concerning any purchases you have made with us even if you opt out of receiving marketing emails.

If you have established a user account in connection with one of our services, you may be able to review and request changes to some information that we maintain about you through your account settings or by contacting us at support@alyors.com. Upon request we will provide you with information about whether we hold any of your personal information.

CONTACT US

If you have any questions or comments about this Privacy Policy, or if you would like us to update information we have about you or your preferences, please contact us by support@alyors.com